



## PRESS RELEASE

### LUXURY IS GREEN

**MARCH 17, 2017, MANILA** -- As one of the recipients of the 5th ASEAN Green Hotel Awards in 2016, The Bellevue Resort Bohol has been continuing its advocacy in promoting and implementing environment-friendly measures in their daily operations.

Since its opening in 2012, the 5-star resort in Panglao, Bohol has slowly gone beyond conventional methods and regulations to start on green hotel practices led by Dustin Chan, Managing Director of The Bellevue Resort Bohol and Rommel Gonzales, Resort Manager. Environment-friendly initiatives were applied to ensure the hotel's positive contribution to the environment while providing a luxurious experience for their guests.

Among such initiatives were the property-wide waste segregation practice, coastal clean-up schedules, and tree planting programs. Recycling and reusing of non-biodegradable wastes were also carried out to minimize the hotel's garbage footprint. For biodegradable wastes, anaerobic composting is implemented where the wastes are shredded and fermented underground for 2 weeks until it's viable to use as fertilizer for the hotel's own vegetable garden.

Aside from solid wastes, water is also recycled in the property in its own Sewage Treatment Plant (STP). Conservation of electricity and energy is also a priority as proven by their strict use of LED lights in the resort and future plans for installing solar panels on the property.

The hotel also introduced environment-friendly efforts in their purchasing operations. With their Green Procurement Policy, acquisition of environmentally and socially responsible materials are accomplished using their own Green Procurement Checklist when purchasing goods.

Involvement in the international and local communities in their respective green advocacies such as Earth Hour is also essential for the hotel and its management. Dustin Chan stressed that *"It must become incumbent upon each individual and each company to do their share to mitigate climate change. We are faithfully doing our part to significantly lessen our carbon footprint, but in order to be successful we must all take part and be proactive in protecting our environment."*

As the hotel is continuing its active participation in the global trend of responsible tourism, the Bellevue Resort Bohol aims to further its advocacies in promoting itself as a luxury destination that is eco-friendly and profitable.

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#### **About The Bellevue Hotels and Resorts**

At the forefront of providing high quality Filipino hospitality, The Bellevue Hotels and Resorts manages deluxe and standard class hotels in the country that offers the finest service and amenities for a luxurious stay.

The hotel group boasts premiere properties such as The Bellevue Manila and The Bellevue Resort Bohol and midscale properties in Alabang and in Quezon City with its B Hotels. As per the hotel group's expansion projects, more properties are expected to rise in the coming years.

For more information, go to [www.thebellevue.com](http://www.thebellevue.com).